



PhycoTerra® ST Wins Product of the Year Award

Heliae® Agriculture's innovative seed treatment recognized by Algae Biomass Organization

Nov. 9, 2021, PHOENIX – Heliae® Agriculture, an algal tech company specializing in regenerative agriculture solutions, announced today that its new seed treatment, PhycoTerra® ST, received the 2021 Product of the Year Award by the Algae Biomass Organization (ABO).

ABO announced the winners of their 2021 Algae Industry Awards at their annual Algae Biomass Summit, the world's largest algae conference. The awards honor outstanding leaders, companies and innovations making a difference not only in the algae industry, but in the world at large. The Product of the Year Award specifically recognizes an innovation produced with algal technology that has made a significant impact in its markets.

"We are so pleased to honor PhycoTerra® ST with the 2021 Product of the Year Award," said Dr. Rebecca White, Executive Director of ABO. "At ABO, we believe in the power of algae to positively impact the way we grow our food, feed our livestock, and power our world. Our goal as an organization is to foster and support cutting-edge algal technology that is truly fueling global change. PhycoTerra® ST upholds all of these principles, as an innovative algal product that is truly making a real-world impact in agricultural communities across the globe."

PhycoTerra® ST, launched by Heliae® Agriculture earlier this year, is a result of over 13 years of research in the microalgae, soil and crop science fields. An innovative seed treatment, PhycoTerra® ST is specifically designed to target and feed the microbes that live on and around seeds, which play a critical role in germination and stand establishment.

In recent third-party trials, PhycoTerra® ST delivered increased ROI and yields across corn (ROI 67:1 and +10.2 bushels per acre), soybeans (ROI 21:1 and +2.4 bushels per acre), and wheat (ROI 13:1 and +4.9 bushels per acre). Many growers using the product this year also experienced similar yields and ROI increases.

"We are honored to be recognized by ABO with this award," said Eric Lichtenheld, CEO at Heliae. "As the newest innovations in our soil microbial food product portfolio, PhycoTerra® ST has shown increased yields and ROI in farmers' fields. Thanks to its unique, balanced formula, PhycoTerra® ST is economical for farmers, compatible with other seed treatments, and can be used on a variety of crops, including cover crops. PhycoTerra® ST delivers a high-quality carbon source to the seed and improves the microbiome around the seed. Additionally, microalgae are renewable, sustainable, and adaptable, making our products key players in the future of agriculture."

To learn more about this innovative seed treatment, visit www.phycoterra.com.

About Heliae® Agriculture Heliae® Agriculture, a division of Heliae Development LLC, provides innovative microalgal products to the agricultural community. Dedicated experts in the soil and crop science fields, Heliae® Agriculture is focused on delivering regenerative agriculture solutions with its PhycoTerra® product portfolio. PhycoTerra® branded products are sourced from nature and work to improve overall soil microbial health, structure, water productivity, and nutrient use efficiency, which helps to increase crop yields sustainably for the planet, farmers, and consumers. Learn more about how PhycoTerra® pasteurized microalgal products will help achieve your regenerative agriculture objectives at www.phycoterra.com.

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